

# KARINA HANGE

## Product Designer

### SKILLS

Adobe Creative Suite



Agile Methodology



Data Visualization



Figma



Market Analysis



UI Prototyping



UX Research



UX Writing



Visual Communication



Web Design



### CITIZENSHIPS & LANGUAGES

English, Native

German, Professional Working

### CONTACT

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 [karinahange.com](http://karinahange.com)

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### ABOUT ME

Empathetic and goal-oriented designer with 2 years of experience delivering product, UX/UI, web, and branding design solutions. Primary competencies include leveraging top-class skills including in-depth user research and transformative ideation, to deliver quantitative UX/UI output. I utilize an analytical approach and forward-thinking mindset toward reaching the goal of cultivating product development and enhancing the user experience.

### EDUCATION

#### James Madison University

2015 - 2019 | BA Media Arts and Design: Interactive Design

- German Minor
- One of three finalists as a UX/UI designer for a Senior Capstone Project.

### EXPERIENCE

Sep.  
2021-  
Present **Product Designer**  
Hexagon Lavish

- Own the app design and deliverables throughout the entire product lifecycle.
- Collaborate with stakeholders, marketing, and developers to understand and set product vision and strategy.
- Direct product design as the advocate for user needs current and future.

Jun.  
2021-  
Present **Creative Media Designer, Freelance**  
Specter Mining

- Developed the brand, graphics, web, and marketing material resulting in a successful company launch.
- Directed the creative process from concept to completion for all digital and print designs.
- Conducted qualitative market analysis and implemented a competitive brand strategy.

Jul.  
2019-  
2021 **Network Engineer, Internship**  
James Madison University

- Assisted in the design, installation, maintenance, and configuration of the university's data communications systems.
- Responsible for the implementation and installation of a five-floor academic wireless plan within the first three months.
- Designed a fiber and SFP guide to aid in the transition for future interns.